



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/P Newby C Berry/R/NC Supreme C(16897)
Specialized Media Services (1766)
Byrd, Jackie
Wade, Dave (1546)
ph: (704) 371-3164

Invoice 645337
Inv Date 10/28/2012
Terms Net 30
Contract 330524
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Specialized Media Services
Attn: Linda Cauthers
741 Kenilworth Avenue
Suite 204
Charlotte, NC 28204

AgM

Product Political - State Candidate (1071)
Brand POLITICAL (28001)
Acct Types Local/Political
Est/Headline 1539/
Demo
Revision
Comments Order Number: 982695

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:31:16AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISD	Amount	Remarks
1.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 6:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NewbyBerryRevised	\$1175.00	
1.0	Spot	6:30:00AM- 7:00:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 6:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	NewbyBerryRevised	\$1175.00	
4.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1300.00	
4.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/26/12 5:41PM (Fr)	00:30	EYEWITNESS NEWS 530P	NewbyBerryRevised	\$1300.00	
6.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/16/12 5:44PM (Tu)	00:30	EYEWITNESS NEWS 530P	NewbyBerryRevised	\$1700.00	
6.0	Spot	5:30:00PM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/18/12 5:53PM (Th)	00:30	EYEWITNESS NEWS 530P	BerryNewbyRevised	\$1700.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$2000.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 5:59PM (Tu)	00:30	EYEWITNESS NEWS 6P	BerryNewbyRevised	\$2000.00	
11.0	Spot	6:00:00PM- 6:30:00PM	Per week (1), Tu, We, Th, Fr	10/18/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	NewbyBerryRevised	\$1500.00	
13.0	Spot	11:00:00PM- 11:35:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/22/12 11:32PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	BerryNewbyRevised	\$2000.00	
15.0	Spot	11:00:00PM- 11:35:00PM	Per week (1), Tu, We, Th, Fr	10/19/12 11:30PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	BerryNewbyRevised	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$17,050.00	Total Spots	11
Commission	(\$2,557.50)		
Net Total	\$14,492.50		